



THE AUSTRALASIAN COLLEGE OF DERMATOLOGISTS

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Sun protection high on agenda at dermatologists' scientific meeting

Considering Australia's climate, it's no surprise that new sunscreen technologies and governing regulations will be high on the agenda when almost 400 Australian and international dermatologists meet in Perth this month.

The specialists will be attending the 44th Annual Scientific Meeting of the Australasian College of Dermatologists, which runs from May 15 to 18, to share the latest research and developments in their field.

Dr Kerryn Greive PhD, who heads up the research and development division at Ego Pharmaceuticals, will be giving a presentation on sunscreen formulation and testing technologies, as well as the future SPF 50+ standard.

Dr Greive says despite one in two Australians suffering from skin cancer in their lifetime, most people don't wear it regularly or apply it evenly.

"One of our greatest challenges is to make the sunscreens nicer to wear," she says.

"We also need to continue educating people about re-applying their sunscreen, and how often they need to do this depends on their level of activity and whether they are in water or not."

Dr Greive says sunscreen manufacturers are looking forward to the publication of the updated Australian/New Zealand Sunscreen Standard, expected in early 2012, which will allow them to market SPF 50+ sunscreens.

"This will give consumers even greater choice when it comes to selecting the most appropriate product for themselves and their family," she said.

The annual scientific meeting will run for four days and includes a trade exhibition. Other presentations and sessions will focus on research and developments in:

- What's new in laser surgery on the skin;
- Moles and melanoma;
- New treatments for psoriasis;
- Novel causes of contact dermatitis; and
- Advances in acne management.

A full copy of the program is available at www.dermcoll.asn.au.

NOTE TO EDITORS: Media representatives are welcome to attend sessions and registration can be arranged for accredited media. Dr Kerryn Greive PhD is available for media interviews prior to and during the event.

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